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**Every time you
spend money,
 you're casting a
vote for the kind of
world you want.**

- Anna Lappé

Millions of people are exploited around the world to create the products we use every day.

Human trafficking could be in your chocolate, coffee, clothing, your favorite salon or restaurant, or in so many other items and services we use regularly. Key vulnerabilities that lead to human trafficking are poverty, racism and unfair labor practices. Labor trafficking thrives on exploiting others for profit and cheap goods.

By being a conscious consumer and learning more how your purchases affect those in the supply chain and our planet, you're choosing to:

Support global anti-trafficking, fair or direct trade initiatives, and social enterprises

Create sustainable livelihoods for families and safe vocation opportunities for communities

Say no to the environmental harms of fast fashion and over the top consumerism

Help victims of labor trafficking exit the cycle of abuse and exploitation

When you buy ethically produced or fair trade products from socially conscious businesses you're standing for fair labor practices and against human trafficking.

For Individuals & Families

Start slow by swapping a few products, like tea, coffee, or clothing with more ethical ones.

Drink great coffee. Coffee is one of the most readily available fair trade products. Drink coffee in the direction of freedom from one of our partners - a portion of the profits goes to the Set Free Movement! [Camano Island Coffee](#) is fair trade, organic, shade-grown coffee that supports 24,000 farmers. [Imprint Coffee Roasting](#) partners with us to create an ethically sourced Freedom Blend.

Use apps like [Better World Shopper](#) and directories like [End Slavery Now's](#) to make informed decisions as you shop.

Read reports like the [Ethical Fashion Guide](#) the documentary "The True Cost" to learn more about how your clothing purchases impact those working in the supply chain.

Support artists and local businesses passionate about fighting human trafficking. Check out fair trade gift guides like [Fair Trade Federation's guide](#) and [Ten Thousand Villages](#), donate a gift in someone's name, consider sponsoring a child, or gift food or a water filter through our partner [International Childcare Ministries](#).

For Businesses

[Percent for Freedom](#) is a partnership program for businesses seeking to raise awareness about human trafficking and create new futures. By donating a percentage of their profits, businesses can be a vital part of the solution to end human trafficking.

Start slow by researching your products and operations. Is it possible to swap a few products/supplies with a more ethical option?

Work with partners and companies that share your values.

Hire trafficking survivors and those with vulnerabilities to human trafficking, and learn more about how you can diversify your staff.

Review your HR policies and company culture and consider ways you can improve.

Consider if an ethical certification is right for your business. Certifications like Fair Trade (there are a few different Fair Trade certifications) and B Corp help businesses assess aspects of their business including how employees are treated, where and how products are sourced, and more.

For Non-Profit Organizations & Churches:

Consider ethical options for products your organization or congregation uses each week such as sugar, coffee, tea, and paper products.

When you have a large event or need to order in bulk, consider ethical, more sustainable options for items like conference tote bags or welcome gifts.

Host education and awareness events like Freedom Sunday to help educate your congregation and community about human trafficking.